JM # 65854

NCC Cable System Order

8999711

	Survey	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order#
	Sep16 C-DMA Nielsen Live+7	Not accepted	(301) 951-2620	Washington	Luke Priddy	Andrew Yolles		Milwaukee-Racine	Spectrum/Outer Milwaukee Zone, WI	8080	62356525
Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+				NA				Ron Johnson for US Senate	Medium Buying LLC	10/24/16 - 10/30/16
CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM -	GIMP -	Cost Per Spot	100.0		\$2	50	\$3			1 Vs. 1	10/25/16
	Approval Required CPP -	Sep16 C-DMA Nielsen Live+7 Primary Demo Adults 35+ GRP -	Not accepted Sep16 C-DMA Nielsen Live+7 Primary Demo Adults 35+ GRP - Makegood Policy Approval Required CPP -	(301) 951-2620	Washington Product Name Total Spots (301) 951-2620 Credit Status Affiliate Split Not accepted Frimary Demo Adults 35+ Sold On Sep16 C-DMA Nielsen Live+7 Primary Demo Approval Required CPP -	Doordinator Luke Priddy Est Code NA Net Total Net Total Net Total Spots Total Spots Total Spots Total Spots Total Spots Affiliate Split Sold On Sold On Sold On Sold On CPP CPP	Andrew Yolles Andrew Yolles Product Code Commission Commission Commission Commission Commission Commission Met Total Met Total Met Total Met Total Spots Total Spots Total Spots Total Spots Cost Per Spot CPP - CPP - CPM - CPM -	Andrew Yolles Client Code Froduct Code Total Total Sep16 C-DMA Nielsen Live+7 Est Code NA NA Commission Net Total Net Total Net Total Spots Sep16 C-DMA Nielsen Live+7 Product Name Product Name Adults 35+ Sep16 C-DMA Nielsen Live+7 Primary Demo Adults 35+ Approval Required Approval Required CPP - CPM - CPM -	Milwaukee-Racine Cilent Code Cilent Code Total # of Weeks Total # of Weeks # of Weeks	Name Spectrum/Outer Milwaukee Zone, WI Advertiser Ron Johnson for US Senate Show All Lines Total # of Weeks Total # of Weeks 4 Andrew Yolles Andrew Yolles Product Code Product Code Client Code NA Commission Net Total Met Total Met Total Total Spots Spots 4 Not accepted Primary Demo Adults 35+ Sold On GRP - GIMP - Sep16 C-DMA Nielsen Live+7 Makegood Policy Approval Required Approval Required CPP - CPM -	le 8080 Magency Agency Medium Buying LLC Version I vs. 1 Name Spectrum/Outer Milwaukee-Racine Advertiser Ron Johnson for US Senate Show All Lines Total # of Weeks I vs. 1 Andrew Yolles Andrew Yolles Product Code NA Amagency Amagency Na Na Net Total Net Total Spots Total Spots 4 Spot On Spot

_	Line	
ESPN	Net	
Nebraska @ UW Badgers	Program	
10/24/16	Start Date	
10/30/16	Stop Date	
18:00	Start Time	
21:00	Stop Time	
	Z	
	Т	
	\$	
	-	
	П	
×	σ	
	ω	
	RTG	
T	ΜP	
_	Total Spots	
\$350.00	Unit Cost	
\$350.00	Total Cost	
30	Spot	
UW FB 10/29	Line Comment	

SYSTEM APP:	AMT	SPOTS	
	\$350.00	->	Oct 2016
	\$0.00	0	Nov 2016
SALES	\$0.00	0	Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 201
	\$0.00	0	Jan 2017
	\$0.00	0	Feb 2017
ACCT	\$0.00	0	Mar 2017
	\$0.00	0	Apr 2017
	\$0.00	0	May 2017
	\$0.00	0	Jun 2017
	\$0.00	0	Jul 2017
	\$0.00	0	Aug 2017 Sep 2017
Date	\$0.00	0	Sep 2017
Date Printed 10/25/16	\$350.00	***	Total

10/25/16

62356525 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |